



Greetings from the Hastings Chamber of Commerce & Tourism Bureau, the official organizers of Hastings Rivertown Days!

After a very successful festival in 2022, the Rivertown Days committee is excited to move forward with plans for 2023! **Please mark your calendar for July 21-23, 2023.**

Through some amazing technology, we discovered that over 18,000 people from five different states attended portions of our event! We hope to grow this number in 2023 with additional events, high-quality music & entertainment for all to enjoy. **This is only possible with help from generous supporters like you!**

It is our hope that you can find a contribution level from the enclosed document that will work for you. The team at The Hastings Area Chamber of Commerce & Tourism Bureau is available to answer questions on sponsorship levels or to discuss other opportunities.

In addition, if your business or organization is interested in hosting an event during Rivertown Days weekend, please let us know! Historically, this festival came together when multiple entities hosted a variety of events. We would LOVE to assist you in the marketing of something great. Please remember any event using the "Rivertown Days" name must run through the Hastings Area Chamber of Commerce – and we are excited to work with you!

To find out more about Rivertown Days; including ways to get involved through volunteering, selling buttons, or hosting an event, visit [www.rivertowndaysmn.com](http://www.rivertowndaysmn.com).

We look forward to having you join the largest weekend celebration of the summer!

Company: \_\_\_\_\_ Contact: \_\_\_\_\_  
 Email: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Address: \_\_\_\_\_

### RIVERTOWN DAYS SPONSORSHIP

- |                                 |                                |
|---------------------------------|--------------------------------|
| _____ HWY 61 Stage \$10,000 (1) | _____ Side Stage (\$7,500) (2) |
| _____ Presenting Sponsor \$5000 | _____ Supporter \$500          |
| _____ Festival Sponsor \$2500   | _____ Contributor \$250        |
| _____ Partner \$1000            |                                |



**JULY**  
21-22-23  
**2023**

# SPONSORSHIP Opportunities

[RIVERTOWNDAYSMN.COM](http://RIVERTOWNDAYSMN.COM)

FOR SPONSORSHIP QUESTIONS, CONTACT:

[kristy@hastingsmn.org](mailto:kristy@hastingsmn.org)  
or  
[jessica@hastingsmn.org](mailto:jessica@hastingsmn.org)

SPONSORSHIP BENEFITS	HWY 61 STAGE	SIDE STAGES	PRESENTING	FESTIVAL	PARTNER	SUPPORTER	CONTRIBUTOR
	\$10,000 (1)	\$7500 (2)	\$5,000 (2)	\$2,500	\$1,000	\$500	\$250
Exclusive branding in key festival areas	LOGO	LOGO	LOGO				
Sponsored stage signage	Main	Side					
Pre-event digital billboard display	LOGO	LOGO	LOGO	LOGO			
Inclusion in all event advertising	LOGO	LOGO	LOGO				
Representation on event banners	LOGO	LOGO	LOGO	LOGO			
On stage mentions	✓	✓	✓				
Event volunteer shirts (200+)	LOGO	LOGO	LOGO	LOGO	LIST		
Event program (15,000+ printed)	LOGO (front)	LOGO (front)	LOGO (inside)	LOGO (inside)	LIST	LIST	LIST
Buttons for your use	150	100	75	35	20	10	5
Rights to use RIVERTOWN DAYS 2023 on marketing	✓	✓	✓				
Commercial booth on Main Street	✓	✓					
Single social media post	✓	✓	✓				
Group social media post				✓	✓	✓	
Recognition on event website	LOGO	LOGO	LOGO	LOGO	LIST	LIST	LIST
Chamber e-blasts	LOGO	LOGO	LOGO	LOGO			