



SPONSORSHIP OPPORTUNITIES 2026

The annual Hastings Rivertown Days Festival will take place Friday, July 16 – Sunday, July 19! Don't miss this incredible opportunity to associate your business with an event that continues to build momentum year after year. This iconic festival features 20+ live bands, carnival rides, food trucks, an arts & crafts fair with over 75 vendors, a classic car show, and interactive fun for the whole family!

STAGE LEVEL

This incredible music festival wouldn't exist without the critical support of our Stage Sponsors! Stage level sponsorships are on a first-come, first-served basis and are limited to (1) sponsor per stage. Sponsorship at this level boasts high-visibility and exclusivity, including:

- Logo on Sponsorship banners throughout town and at the main event
- Logo included on volunteer t-shirts (200+)
- Onsite event booth
- On stage mentions
- Rights to use RIVERTOWN DAYS 2026 on marketing
- (1) Exclusive social media shout-out
- Logo included on event website
- Logo included in Chamber e-blasts

MAIN STAGE \$15,000 - PENDING

The Main Stage sponsor also receives the following:

- Exclusive branding and signage on the Main Stage
- "80" event tickets (value \$2,000)
- Logo in Event Program (15,000+ printed) – front cover

PAVILLION STAGE & FAMILY FUN ZONE \$13,000 - SOLD

The Pavillion Stage & Family Fun Zone sponsor also receives the following benefits:

- Exclusive branding and signage throughout Levee Park & the Pavillion Stage
- "60" event tickets (value \$1,500)
- Logo in Event Program (15,000+ printed) – front cover

SIBLEY STAGE \$8,000

The Sibley Stage sponsor also receives the following:

- Exclusive branding and signage on Sibley Stage
- "40" event tickets (value \$1,000)
- Logo in Event Program (15,000+ printed) – inside cover

OLIVER'S GROVE STAGE \$4,000

The Oliver's Grove Stage sponsor also receives the following:

- Exclusive branding and signage at Oliver's Grove Stage
- "20" event tickets (value \$500)
- Logo in Event Program (15,000+ printed) – inside cover

EXPERIENCE LEVEL

Rivertown Days is more than a music festival, and these key Experience Maker level sponsorships are critical to the community building and fun over the course of the weekend! Sponsorship perks at this level include:

- Exclusive branding in key festival areas
- Logo on Sponsorship banners throughout town and at the main event
- On stage mentions
- Logo included on volunteer t-shirts (200+)
- Rights to use RIVERTOWN DAYS 2026 on marketing
- Onsite event booth
- (1) Exclusive social media shout-out
- Logo included on event website
- Logo included in Chamber e-blasts

WELCOME SPONSOR \$10,000 - SOLD

The Welcome Sponsor also receives the following benefits:

- “40” event tickets (value \$1,000)
- Logo in Event Program (15,000+ printed) – front page
- Exclusive branding on event wristband
- Exclusive branding on event trolley signage
- Exclusive branding at front gate entrance

BEVERAGE SPONSOR \$8,000

The Beverage Sponsor also receives the following benefits:

- “40” event tickets (value \$1,000)
- Exclusive branding at beer tent
- Logo in Event Program (15,000+ printed) – inside cover

FESTIVAL SPONSOR \$5,000

Festival Sponsors also receive the following benefits:

- “20” event tickets (value \$500)
- Logo included on volunteer t-shirts (200+)
- Logo on Sponsorship banners throughout town and at the main event
- Logo in Event Program (15,000+ printed) – inside cover in addition to back page mention

COMMUNITY LEVEL

We couldn't make this landmark summer event happen without the gracious support of our many local businesses and community members. Sponsorship at the following tiers is critical to the success of Rivertown Days from year to year. Support at the following level includes:

- Logo in Event Program (15,000+ printed) – back page
- On stage mentions
- Recognition on event website
- Recognition in Chamber e-blasts
- Rights to use RIVERTOWN DAYS 2026 on marketing

PARTNERING SPONSOR \$2,500

Festival Sponsors also receive the following benefits:

- “20” event tickets (value \$500)
- Logo included on volunteer t-shirts (200+)
- Logo on Sponsorship banners throughout town and at the main event
- Logo in Event Program (15,000+ printed) – inside cover in addition to back page mention

SUPPORTING SPONSOR \$1,000

Partner Sponsors also receive the following benefits:

- “10” event tickets (value \$250)
- Logo included on volunteer t-shirts (200+)
- Logo on Sponsorship banners throughout town and at the main event

CONTRIBUTING SPONSOR \$500

Contributor Sponsors also receive the following benefits:

- “5” event tickets (value \$125)

Sponsorship commitments must be submitted by Friday, May 1, 2026.

I would like to commit to the following Sponsorship:

- | | | | |
|-----------------------------------|-----------------------------------|-----------------------------------|----------------------|
| <input type="checkbox"/> \$15,000 | Main Stage | <input type="checkbox"/> \$ 8,000 | Beverage Sponsor |
| <input type="checkbox"/> \$13,000 | Pavillion Stage & Family Fun Zone | <input type="checkbox"/> \$ 5,000 | Festival Sponsor |
| <input type="checkbox"/> \$ 8,000 | Sibley Stage | <input type="checkbox"/> \$ 2,500 | Partnering Sponsor |
| <input type="checkbox"/> \$ 4,000 | Oliver's Grove Stage | <input type="checkbox"/> \$ 1,000 | Supporting Sponsor |
| <input type="checkbox"/> \$10,000 | Welcome Sponsor | <input type="checkbox"/> \$ 500 | Contributing Sponsor |

Company Name	
Contact Name	
Email	
Phone Number	

Please make checks payable to: **Hastings Area Chamber of Commerce**
200 2nd Street West, Suite 100, Hastings MN , 55033 | staff@hastingsmn.org | 651.437.6775